

**Mid-America Council
2017 Leadership Training Session
April 21, 2017**

Each year the Mid-America Council holds a regional Leadership Training Session (LTS). The one-day workshop focuses on leadership development of IMA members. A portion of the program discusses leadership for the local chapter. However, the majority of the day is geared toward professional leadership and current accounting and finance issues. These programs provide practical information that attendees can use on the job or in their community leadership positions. The biggest attraction is the ability to exchange ideas and experiences with fellow professionals. Student members also gain the opportunity to learn more about the business environment in a non-classroom setting from professionals already in their future careers.

SPECIFICS...

WHEN: Friday, April 21, 2017

WHERE: NIU Rockford Meeting & Conference Center, 8500 E. State St., Rockford, IL 61108
[Link to Map/Directions](#)

COST: \$30 for IMA members, \$85 for non-IMA members, and **FREE** for full-time students.

CPE: The day's events qualify for **7.5** hours of CPE.

Registration INFO: Go to www.midamerica.imanet.org/events for the registration link & payment details.

Contact us at midamerica.ima@gmail.com with any questions.

LTS SCHEDULE

- 7:45 – 8:15** Registration & continental breakfast. This is an excellent opportunity to begin networking with others in attendance.
- 8:15 – 8:20** Welcome and Logistics
- 8:20 – 10:00** *Metrics That Matter*, presented by Brian Maskell
- 10:00 – 10:15** Refreshment Break
- 10:15 – 11:55** *Ethics*, presented by Dr. Kelly Pope
- 11:55 – 12:40** Lunch Break
- 12:40 – 1:55** Breakout Sessions
- *Automated Excel Commands via Push-Button Macros* by Harlan Fuller
 - Chapter Leadership Session
- 1:55 – 2:10** Refreshment Break
- 2:10 – 3:50** *Secrets to Employee Retention*, presented by Jeff Kortes
- 3:50 – 3:55** Closing Remarks